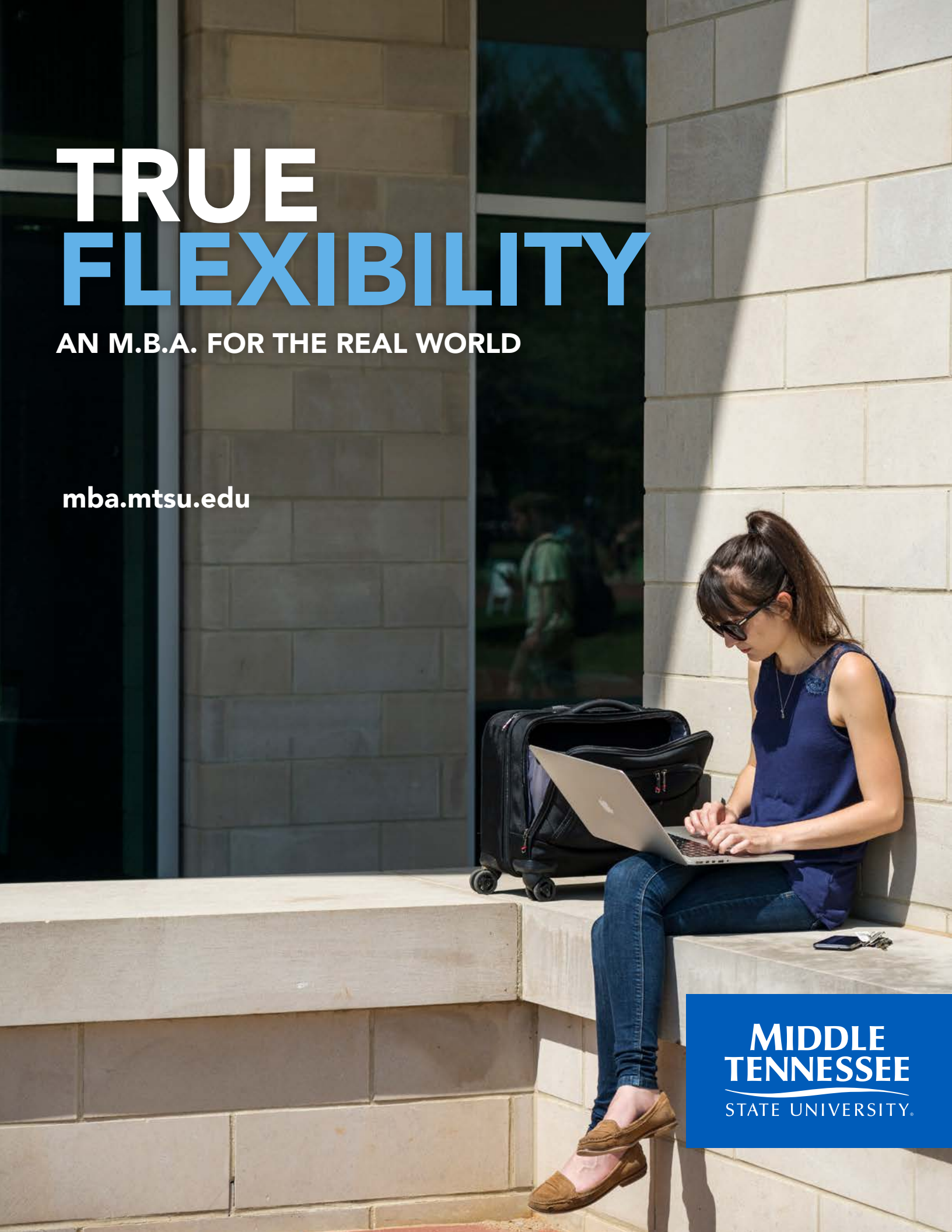
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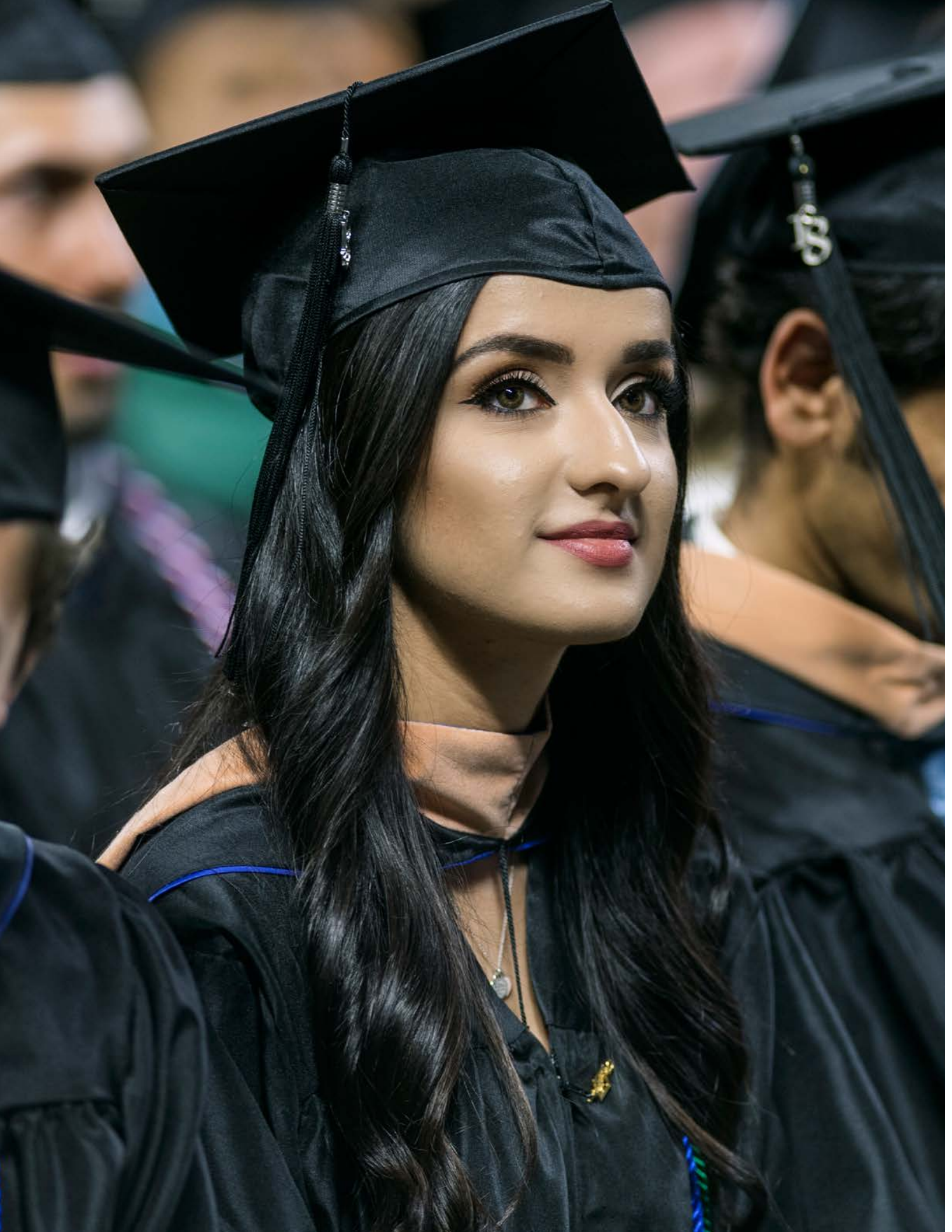


# ABOUT MTSU'S FLEX M.B.A.

**A world of complex business challenges demands professionals with a diverse set of skills. Organizations need leaders who implement wise strategies, maximize the value of data, and collaborate effectively with others. In today's rapidly changing marketplace, a high-quality graduate education is increasingly vital for reaching your goals.**

Middle Tennessee State University offers a Flex Master of Business Administration program, allowing students to pursue a degree online, on-campus, or a combination of both. This flexible program provides students with the freedom to choose how and where they want to take classes each semester. Our students prepare to take the next steps in their careers with a world-class education in advanced strategic thinking, powerful tools, and interpersonal skills. Jennings A. Jones College of Business makes it convenient to engage with expert faculty and receive insights from executives.

**#1** **MTSU is the No. 1 choice for adult learners in Tennessee and the top institution producing graduates who work in the Greater Nashville-area economy.**




***Princeton Review*** **ranked MTSU as one of The 386 Best Colleges and one of the Best Regional Colleges in 2021.**



# 94%

**94 percent of alumni from business graduate schools describe their education as personally rewarding.**

Source: Graduate Management Admission Council

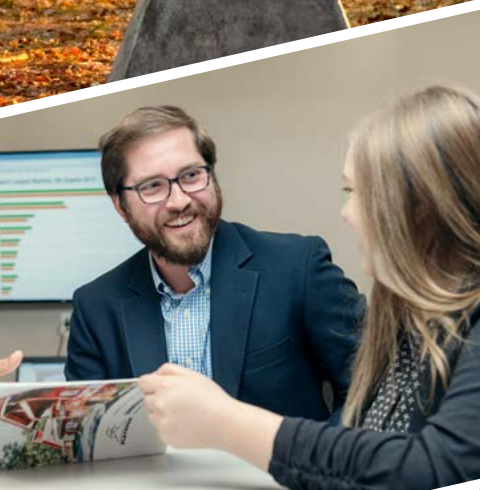
# $103,000

**PayScale reported an average salary of $103,000 for U.S. professionals holding an M.B.A.**












# HOW YOU CAN BENEFIT

The Jones College Flex M.B.A. program is designed to deliver an exceptional business education that fits the needs and the schedules of a broad range of students, from established professionals to recent graduates. Meeting the rigorous standards for accreditation from AACSB International, the Jones College of Business is committed to helping both recent college graduates and long-time professionals take strides in their careers. Our truly flexible program allows you to choose how you want to attend the program—online, on-campus, or a combination of both—by the semester.

You'll explore effective management approaches, work with state-of-the-art analytics tools, and become a more engaging communicator. You can also pursue concentrations in Healthcare Management, Strategic Marketing Analytics, Legal and Ethical Governance, Risk Management, Human Resource Management, IT Project Management, Data Analytics, or Music Business, discovering how you can put the latest business technology and strategies to work in these exciting fields.

# CAREER OUTLOOK

Projections from the Bureau of Labor Statistics show that M.B.A. students can expect to find an increasing number of openings in the fields associated with business administration. As of 2016, BLS predicted an average 10-year growth rate of 11 percent for occupations like financial managers and operations managers, outpacing the national average for all jobs of 7 percent. MTSU's focus on in-demand skills, including analytics-driven strategy and communication, can position graduates to make the most of these opportunities.

# CURRICULUM

Students can choose the Flex M.B.A. path that best aligns with their goals:

**General M.B.A.:** Complete 31 semester hours, including 28 hours of core coursework (10 courses) and 3 hours of electives (1 course).

**M.B.A. with a Concentration:** Choose from eight concentrations to build specialized expertise in an area of interest. Complete 28 semester hours of core coursework (10 courses) plus 9–12 hours of concentration-specific coursework (3–4 courses), depending on the concentration selected.

All core courses are offered in accelerated terms lasting approximately seven weeks, with two terms offered each semester. The program concludes with the Strategic Business Consulting capstone, where students work with companies to develop solutions to real-world business challenges.

Students who do not hold an undergraduate business degree must complete three preparatory modules (or approved course equivalents). Students may take the preparatory modules after being admitted to the Flex M.B.A., before the term starts, or at any point before the end of their second semester. The preparatory modules can be completed through MTSU M.B.A. online Coursera courses or through approved course equivalents. We are here to help! Reach out to an enrollment specialist to understand your options and learn about your degree plan and time to completion.

### Preparatory Modules

Survey of Accounting for General Business

Statistical Methods or Introduction to Business Analytics

Principles of Corporate Finance

### Core Courses (28 hours)

MBAA 6815 – Accounting Information for Managers

MBAB 6805 – Professional Development Seminar: Introduction

MBAE 6865 – Economic Decisions for Managers

MBAF 6845 – Managerial Finance

MBAI 6835 – IT Applications for Decision Making

MBAI 6905 – Applied Business Analytics

MBAM 6825 – Leading Organizations

MBAM 6875 – Supply Chain Operations

MBAM 6925 – Strategic Business Consulting

MBAK 6995 – Strategic Decisions in Marketing

***Note:*** Preparatory modules or their approved course equivalents can be taken after being admitted to the Flex M.B.A. or before the term starts. They can be completed at any point before the end of your second semester.

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### Healthcare Management Concentration (9 Credits)

#### Required concentration courses:

MGMT 6250 – Healthcare Resource Management

MGMT 6780 – Healthcare Management

#### Choice of one elective course, such as:

BLAW 6500 – Legal Aspects of Healthcare

ECON 6400 – Health Economics

MKT 6900 – Healthcare Marketing

MGMT 6450 – Healthcare Quality and Accountability

### Strategic Marketing Analytics Concentration (9 Credits)

#### Required concentration courses:

MKT 6870 – Digital Marketing Analytics

MKT 6860 – Strategic Marketing Intelligence

MKT 6865 – Brand Strategy

### Legal and Ethical Governance Concentration (9 Credits)

**Required concentration course:**

BLAW 6250 – Current Legal Topics in Corporate Governance, Risk Management, and Fraud

**Choice of two of the following:**

BLAW 6500 – Legal Aspects of Healthcare

MGMT 6750 – Business Ethics

BCED 6820 – Managerial Communications

### Risk Management Concentration (9 Credits)

**Required concentration courses:**

CYBM 6300 – Management of Security Operations

FIN 5750 – Risk Management

**Choice of one of the following:**

ASCI 5140 – Mathematical Foundations of Actuarial Science

ASCI 5530 – Rate Making and Loss Reserving

### Human Resource Management Concentration (9 Credits)

**Required concentration courses:**

MGMT 6680 – Seminar in HR Management

**Choice of two of the following:**

MGMT 6745 – Talent Acquisition and Management

MGMT 6735 – Performance Management and Rewards

MGMT 6755 – HR Resource Analytics

### IT Project Management Concentration (9 Credits)

**Choice of three of the following:**

INFS 6700 – IT Project Management: Strategies for Success

INFS 6701 – IT Project Risk and Recovery

INFS 6702 – IT Project Planning and Implementation

INFS 6703 – IT Project Management for Citizen Developers

INFS 6520 – IT Project Management Case Studies

### Data Analytics Concentration (9 Credits)

**Required concentration courses:**

BIA 6910 – Business Intelligence

BIA 6920 – Data Mining and Predictive Analytics

INFS 5790 – Database Design and Development

### Music Business Concentration (12 Credits)

**Required concentration courses:**

RIM 6020 – The Music Industry: Revenues, Rights, and Professions

RIM 6300 – Music Entrepreneurship and Strategic Planning for the Arts

MRAT 6150 – Legal Rights of the Creative Individual

MBAK 5640 – Entertainment Branding

***Note:*** Students who majored in Recording Industry at the undergraduate level at MTSU should take MGMT 6670 Seminar in Negotiations (3 Credit Hours) or MGMT 6750 Business Ethics (3 Credit Hours) in place of RIM 6020.

# ADMISSIONS REQUIREMENTS

To be admitted to the M.B.A. program, you must meet the following criteria:

- Bachelor's degree from a regionally accredited university or college with a minimum GPA of 2.75 on a 4.0 scale
- Official scores on the GMAT or GRE examination. Waiver available.*
- A minimum Index Score of 1000, calculated using: (GPA x 200) + GMAT (or GRE equivalent)

**Required application materials:**

- Completed online application
- Application fee ($50)
- Official transcripts certifying coursework from all colleges or universities attended
- Official GMAT or GRE score report (waiver available*)
- Official test scores from one of the following: TOEFL/IELTS/UMELI/ELS† (international students only)
- Transcript evaluation by a member organization of NACES for all schools attended outside of the U.S. (international students only)

*The GMAT/GRE requirement may be waived for applicants dependent on prior GPA and work experience. Connect with an enrollment specialist for details.

†Not required if English is the native language of the country of citizenship or applicant has earned a bachelor's or master's from a U.S. accredited 4 year college or university.



# TUITION AND FEES

The tuition rates are estimates of the per-hour cost of students who take 10 credit-hours or less per semester. Students who elect to take more than 10 credit-hours (11+) per semester for the Fall and Spring semesters will pay a reduced per-hour cost (Summer is full charge).

The per hour rate includes the credit hour fee, program services fee, online course fee, and college of business course fee. Estimated costs for Year 1 are based on actual 2026–2027 rates. Estimated costs for Year 2 include a projected 5% annual rate increase. Because tuition can vary based on your individual course schedule, we encourage you to contact our financial aid team at MTOneStop@mtsu.edu for the most accurate tuition information.

| | | MBA<br>No Concentration | MBA<br>One of the 7<br>Concentrations | MBA<br>Music Business<br>Concentration |
|---|---|---|---|---|
| **ONLINE ONLY** | **Per Hour** | **31 Total Hours** | **37 Total Hours** | **40 Total Hours** |
| **In-State** | **$772** | **$24,434** | **$29,259** | **$31,575** |
| **Regional*** | **$1,116** | **$37,665** | **$42,296** | **$45,644** |
| **eRate†** | **$927** | **$29,340** | **$35,133** | **$37,914** |
| **Out-of-State‡** | **$1,871** | **$59,081** | **$70,722** | **$76,335** |

The MBA with a Music Business concentration requires 40 total hours. The remaining seven concentration options require 37 total hours: Healthcare Management, Strategic Marketing Analytics, Human Resource Management, Risk Management, Legal and Ethical Governance, IT Project Management, and Data Analytics.

Students who do not hold an undergraduate business degree must complete three preparatory modules (or approved course equivalents). Students who are required to take these prerequisite courses will need to complete more than 37 or 40 credit hours.

*Regional (for non-Tennessee residents taking some courses on campus)

†eRate (for non-Tennessee residents taking only online courses)

‡Out-of-state (for non-Tennessee residents taking both online and hybrid/on ground courses).

Tuition rates reflect the 2026–2027 academic year and are subject to change.


MIDDLE TENNESSEE STATE UNIVERSITY
AGRICULTURE
COMMERCE
MURFREESBORO

# ABOUT THE JENNINGS A. JONES COLLEGE OF BUSINESS

MTSU's Jennings A. Jones College of Business prepares leaders for tomorrow's workplaces, emphasizing data-driven skills, strategic problem-solving, professionalism, and ethical conduct. Jones College meets the highest academic standards as one of only 183 schools worldwide that are accredited by the AACSB for both business and accounting. Featuring a faculty of award-winning educators who are also respected researchers and, in many cases, entrepreneurs, Jones College offers a combination of extensive resources and individual attention that's unparalleled in the region. The business school is a major resource for the economy of the Middle Tennessee region, with more than 30,000 alumni working in the area.

## Learn more

Contact an enrollment specialist today to discuss how earning a Flex M.B.A. from MTSU could move your career forward.

Email: **onlinemba@mtsu.edu**

Phone: **629-263-5486**

Website: **mba.mtsu.edu**

MIDDLE TENNESSEE STATE UNIVERSITY

**Jennings A. Jones College of Business**
**Murfreesboro, TN 37132**

**629-263-5486**

**mba.mtsu.edu**

0519-6829 2686 / Middle Tennessee State University does not discriminate against students, employees, or applicants for admission or employment on the basis of race, color, religion, creed, national origin, sex, sexual orientation, gender identity/expression, disability, age, status as a protected veteran, genetic information, or any other legally protected class with respect to all employment, programs, and activities sponsored by MTSU. The Assistant to the President for Institutional Equity and Compliance has been designated to handle inquiries regarding the non-discrimination policies and can be reached at Cope Administration Building 116, 1301 East Main Street, Murfreesboro, TN 37132; Marian.Wilson@mtsu.edu; or 615-898-2185. The MTSU policy on non-discrimination can be found at **mtsu.edu/iec**.